

# THE MARKETPLACE FOR EVERYTHING NEWS WANTADS

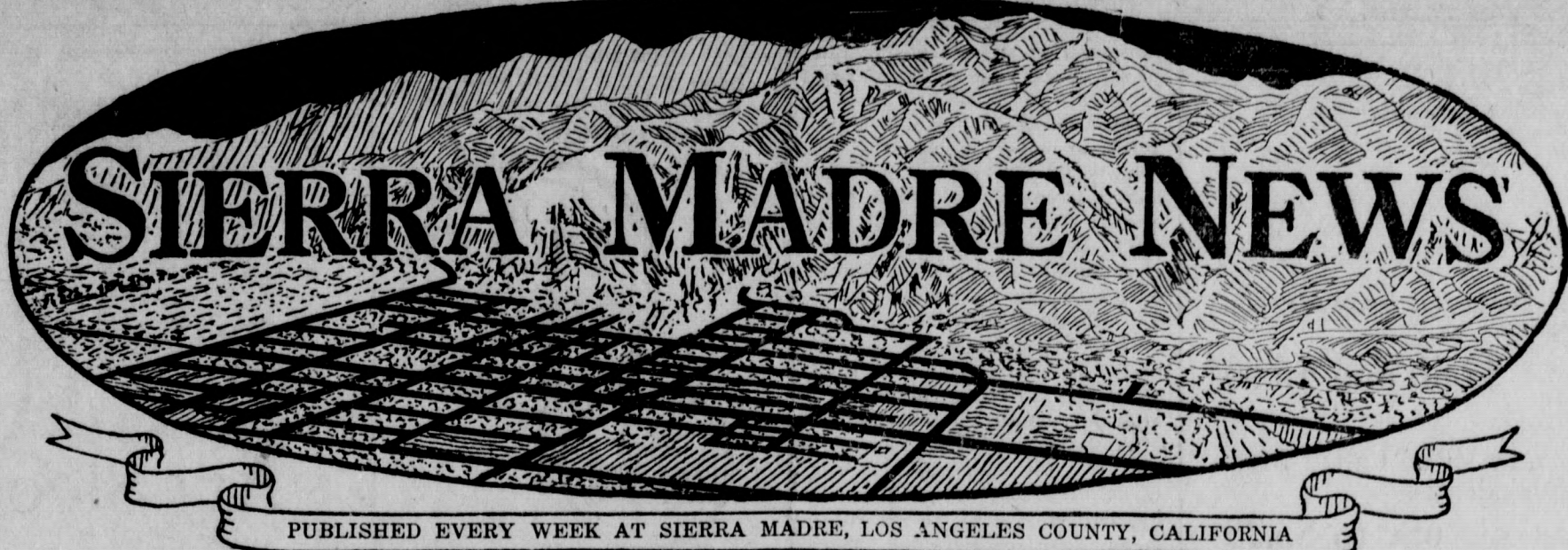
## RATES

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VOL. 17, NO. 33



PUBLISHED EVERY WEEK AT SIERRA MADRE, LOS ANGELES COUNTY, CALIFORNIA

LET  
THE NEWS  
FOLLOW  
YOU  
ON YOUR  
SUMMER  
VACATION  
TRIP

FRIDAY, MAY 18, 1923

## Zone Ordinance Hearing Set For Next Thursday

Another hearing on the proposed zoning ordinance has been called by the City trustees for Thursday evening, May 24. While this is designated as the "final parley," it seems unlikely to be the last.

Current comment indicates that a large number of people will be unwilling to accept the ordinance in its present form. Whether a majority will agree to their contention remains to be seen.

In order that those attending the meeting of next Thursday may have a clear understanding of the present terms of the ordinance, the News presents on page 7 a map of the city and will endeavor to outline the boundaries of the various zones proposed.

The principal ubnsness zones known as "C" and "D" follow in general the P. E. car line, from Lima street east to the end of the line. It includes property fronting on Central avenue from Lima to Baldwin, Baldwin avenue from Suffolk to Highland, a portion of East Montecito and East Highland, with a little frontage around the corner of Highland and Mountain Trail. Business zones are also provided for at the foot of the trail and in the canyon to include existing establishments.

Zone "A" is the residence zone and includes all that portion of the city not opened to business as in Zones B, C and D.

Zone "B" is the territory opened to hospitals, sanitariums, etc. It was the source of contention at the previous hearings on the ordinance and promises to be the subject of a hot debate at the hearing next week.

After lengthy debates at the previous hearings, the overwhelming sentiment expressed caused the city trustees to agree to locate Zone B in the northeast section of the city. It would have included all territory north of Grand View avenue, and east of the arroyo. This may be imagined on the map as an irregular line running from a point just east of Camilo street to the point in the northerly margin of the inap indicated by the letter "E."

Subsequent to these public hearings Messrs. Anderson, Perkins and their associates bought what is known as the Mt. Tara property in the northwest portion of the city, for sanitarium purposes. The area would represent approximately that portion of the map north of the line of Carter avenue and west of Grove street.

When the ordinance came up again before the trustees, the previous action was reversed and a decision reached to locate the zone in the

Continued on Page 7

## PUBLIC OPINION

May 24th is the next public meet on the proposed zoning ordinance. An ordinance favorably approved by the majority of the board of trustees but which is directly reverse of the public's opinion expressed at the last meeting, will be read and no doubt passed in its regular course unless pressure is brought to bear by the general citizenry of Sierra Madre for the members to act according to the wishes of the people they represent.

This is the time when every taxpayer interested in his or her home welfare and the welfare of Sierra Madre should express and urge that the board of trustees act on the advice of the masses.

Sierra Madre is not growing as other small towns are, even towns farther away from Los Angeles, and with a climate and scenery one would not dare to compare with ours, outclass us in growth. Why?

Because we are not united as a whole, putting forth our best efforts to make Sierra Madre as good artificially as it is naturally. The more homes built here the less our own taxes.

The more homes better living conditions. The more homes a better social life. The more homes a better improvement spirit. And any number of reasons why we should look at our city

## ROADS ARE TOPIC OF SPLENDID TALKS

### Joint Luncheon Speakers Tell of Progress of Highways in Sierra Madre

Mr. Prescott F. Cogswell, county supervisor, spoke at the joint luncheon of the Chamber of Commerce and the Woman's club at the club house on Monday, covering briefly and concisely the subjects of flood control and highways.

The discouraging report on the status of flood control work in the county because of state appropriations being discontinued was followed by Mr. Cogswell's statement that contracts for certain links to complete the Coast Highway would be fulfilled, thus assuring the scenic route along the sea from Santa Monica to the north.

Dovetailing remarkably with this discussion of highways, Mr. W. S. Grassie's enthusiastic description of the Altadena Citizen's association's program for zoning the foothills, and connecting them with the Mulholland Skyline drive to the sea, created a profound impression. It brought home to the audience the fact that Sierra Madre must immediately take steps to assure the continuance of this high boulevard across her own magnificent foothill section, and prepare for the development that will follow. Surprise was expressed when Mr. Grassie stated that the road is already planned across the Kinney ranch and outlined across Sierra Madre Villa to the Hastings ranch.

He issued an urgent invitation to Sierra Madre to co-operate in creating what will be one of the most famous boulevards in California, which already has the endorsement of the Chamber of Commerce.

Mr. Grassie dwelt on the disadvantage to Sierra Madre resulting from its having no direct connecting road to Pasadena.

At the request of Mrs. Steinberger, Mr. Allen responded, stating that as chairman of a Chamber of Commerce committee he had worked for several years for a road connecting Central avenue with Orange Grove avenue in Pasadena but that Mr. Hastings now refused to co-operate further because of the city having permitted the location of a sanitarium in the northwest part of the city in the district adjacent to his land, and negotiations were at a standstill. Mr. Allen added that the road question and the sanitarium question had not been considered interdependent and that the Chamber of Commerce had taken no action on the latter question.

A suggestion that the next joint meeting should be a dinner instead of a luncheon, that more members of the Chamber of Commerce may be present to enjoy the music of the Veterans' quartet, and the addresses, and to add to the fund for the Disabled Veterans benefit, is under consideration, and the plan for general planting of wisteria vines, seeds for which have been donated by Mr. and Mrs. Fennell, was discussed.

The Sierra Madre Cemetery association asks that all lot owners in the Cemetery clean up their lots before Decoration Day, May 30. If impossible for owners to do this, please notify James N. Hawks by Tuesday, May 22, and arrangements can be made to have the weeds removed at a nominal expense. As there are no funds available for this purpose it is important that lot owners co-operate with the Association. The driveways and paths are now being cleaned.

as a whole and make conditions better for the sick as well as for those who enjoy good health.

Let the rest of those who are sick be not disturbed by the activities of the well. But set aside a place where they may have peace and comfort so they may regain their health.

So let us combine in one grand effort to bring forth and pass on an ordinance which will meet with the required improvements for a greater developed Sierra Madre and also look out and care for its more unfortunate ones.

So don't forget May the 24th, 1923. Be sure and attend. It's a board of trustees meeting to which you are all invited. Respectfully yours,

EARL TOPPING.

## WALSWORTH PURCHASES OLSEN FEED BUSINESS

R. J. Walsworth has purchased the Sierra Madre Feed & Fuel business from Andrew Olsen and took possession this week. The purchase includes both the business and the warehouse property at 97 East Montecito avenue. This is the pioneer feed and fuel business in Sierra Madre.

Mr. Olsen and his son, William, feel a natural regret at retiring from the business after so many years of pleasant relations with their many customers and express the most cordial appreciation of their patronage. They feel, however, that in Mr. Walsworth they have placed the business in good hands. Mr. Olsen has not been actively engaged in the business for some time, William Olsen having been in direct charge. He has not fully determined upon his plans for the future, but thinks he may resume school work.

Mr. Walsworth has had extensive experience in the feed and fuel business. He conducted a large yard at Gardena where there are extensive poultry and live stock interests, gaining a thorough practical knowledge of the business. He resided in Sierra Madre Canyon a while some years ago, Mrs. Walsworth and Mrs. C. E. House being sisters.

## CHRISTIAN SCIENCE LECTURE TUESDAY

Once a year the Christian Science Society arranges for a lecture to which the public is especially invited, setting forth comprehensively the teachings of Christian Science and its bearing on human affairs and experience. This year's lecture will be delivered in the church at the corner of Highland and Hermosa next Tuesday evening. The speaker will be Herman S. Hering, C. S. B., of the Mother Church in Boston, and a member of the Board of Lectureship. Mr. Hering is known all over the country as a gifted speaker.

## DOMESTIC STILL LEADS TO JAIL

Putting together the various parts of a still found scattered about his home, together with a quantity of corn mash, provided sufficient evidence to convict F. H. Tilden of moonshining activities. Over indulgence in the product caused him to make such a nuisance of himself that his wife was driven to inform the officers.

Marshal A. M. Udell and Deputies Adam Mueller and Ralph Odwarker made a search and collected the evidence and arrested Tilden, City Recorder Forman gave him the choice of a \$200 fine or 100 days in jail and he chose the latter penalty.

## PICNIC DINNER DANCE TOMORROW

One of the most enjoyable entertainment novelties of the year is promised for Saturday night on the occasion of the picnic dinner dance to be held in the club house, under auspices of the Eastern Star. The invitations sent out specify that the ladies will be admitted upon presenting at the door a box or basket containing picnic dinner for two. The gentlemen will be admitted upon payment of \$1.50, which will entitle them to draw one of the boxes which will contain the name of his dinner partner, and their repast.

It is expected the forming of groups for the enjoying of the dinner picnic fashion will occasion much merriment. Following the dinner, dancing will be in order, the club house being decorated to form an appropriate setting for the event.

## PLANS MATURING FOR GRADUATING EXERCISES

Plans for the grammar school graduation exercises are maturing under the direction of a committee consisting of Dennis H. Stovall, Dr. Gilbert S. Bovard and Mrs. Edith Hawhurst. The latter has already begun work on some of the musical features. The committee are receiving the cordial cooperation of all concerned, the pupils, Superintendent Reynolds, the school trustees and the parents. The school term will close Friday, June 15, and it is expected the graduation exercises will prove to be an unusually enjoyable event.

## SIERRA MADRE

Oh lovely Sierra Madre,  
How balmy is thy air.  
To me thy gentle breezes  
Are sweet as roses fair!

Thy lofty, purple mountains  
Are wondrous to behold!  
To me they look majestic,  
They're worth their weight in gold!

Thy landscape is most charming,  
Grand views seen everywhere  
Like lovely panoramas  
Spread out before me there.

Thy peaceful, soothing quiet  
Elsewhere I have not found,  
To me a restful haven  
From all the turmoil 'round.

Oh lovely Sierra Madre,  
How charming is thy name!  
Remember thy Creator,  
'Twas He that gave thee fame.

May all who dwell within thee  
Own God in His great love,  
And find in Christ the Savior  
Salvation from above.

—Mrs. Jacob Annas.

## OLD TIME GARB AND DANCES REIGN

The "Old Fashioned Party" for the evening of May 24, is creating a widespread interest in the community. The various committees with Mrs. H. I. Hawhurst at their head have planned in detail the many pleasing and entertaining features of the affair. The judging of the costumes worn by those present will be undertaken by Miss T. H. Graham, Mrs. F. J. Hart, Miss E. S. Bush, Mr. E. J. Webster and Mr. Norval McGregor. It is expected that many lovely old-fashioned frocks will be worn. Everyone is urged to look over their heirlooms and wear old-fashioned garb complete or in part.

The dancing will be in charge of Mrs. Georgia Jacques, the old square dances, together with a cotillon and grand march having been arranged. Those selected to head the cotillon are the Misses Betty Shaw, Bea Stevenson, Phillis Rigny, Marion Lee, Vera Beers and Mrs. Stella Dennison, with Messrs. Goodenow, Spencer, McMillan, Johnston, Halstrom and Arthur Johnson.

Everyone is asked to bring their community song books prepared to join in the singing of the old time songs led by Mrs. Fred Griebenow.

Special vocal numbers will be given by Mrs. Randolph Wood, Mrs. Hawhurst and Mrs. Hawks, and Mrs. R. B. Wilson will present a piano solo.

Refreshments with Mrs. E. R. Green in charge will carry out the old fashioned idea.

The music for the dancing will be Miss Francis Webster, piano, and Mr. Randolph Wood, violin.

Patrons and patronesses include Dean and Mrs. Wm. Carson Shaw, Major and Mrs. H. Gwyn, Mr. and Mrs. M. D. Welsher, Mr. and Mrs. J. F. Sadler, Mr. and Mrs. George A. Skinner, Mr. and Mrs. R. B. Wilson, Mrs. L. E. Lyon, Mrs. S. E. Davis and Mrs. H. I. Hawhurst.

A hearty invitation is extended to any one to attend the affair open to the community for its enjoyment.

\*Tickets for same can be purchased from Mr. Will Olsen, who has this in charge, or from members of the choir of the Episcopal church.

## MASTER MASON DEGREE TO BE EXEMPLIFIED

Work in the third degree is scheduled for the meeting of Sierra Madre Lodge No. 408, F. & A. M., next Tuesday night. On account of the large number of candidates for degrees, the lodge calendar calls for meetings every Tuesday night. Visiting members of the order are cordially invited to attend. Last Tuesday night the degree of Master Mason was conferred upon Dr. Gilbert S. Bovard and Cedric W. Tait.

## Dry Weather Brings Peril of Mountain Fire

Danger to the mountain watershed was brought forcibly home on Wednesday when fire burned over several acres of grass and brush on the J. S. Clarkson property in the northwest part of town.

Prompt action by the fire department under the leadership of Chief Topping and Marshal Udell, and a large number of citizens armed with gunny sacks and shovels, prevented further spread of the fire. About fifty Boy Scouts also appeared on the scene as if by magic and rendered splendid assistance, according to the statement of Chief Topping.

Believing that the Clarkson house would be swept by the flames Mrs. Clarkson, who is an invalid, was taken from her bed and rushed from danger in an automobile.

The fire started, officers believe, from a small bonfire started early in the morning by Mr. Clarkson. When the afternoon wind came up the coals of fire were fanned into a flame and ignited the brush, the officers say.

The brush is four feet high and very thick. When once started it is very hard to quench. It was only the super efforts of the fire department and the sack beating citizens that kept the blaze, which started at the very foot of the mountains, from becoming a very serious mountain forest fire. A large pen of pigeons barely escaped destruction from the flames.

Some excitement reigned at the Snyder sanitarium, which was in the direct path of the burning brush.

Forest Supervisor R. H. Charlton has proposed to Scoutmaster Stovall that the Scouts of Troop One assist the foresters in planting and protecting shade trees along the Sierra Madre trail to the Big Santa Anita. The government will supply the necessary seed of the knob cone pine, with instructions in planting, and the Scouts will do the work. A monument will be erected, giving information that the trees were planted by the Scouts of Troop One, Sierra Madre. The knob cone pines grow very rapidly, as is proven by those planted along the trail only a few years ago. Arrangement will be made for this work at meetings to be held soon.

## SCHOOL CAFETERIA CLOSES FOR SEASON

Today marks the close of the pupils cafeteria maintained in the domestic science building under the auspices of the Parent-Teacher association during the year. The primary purpose of the cafeteria was to furnish hot dishes for pupils who eat their lunch on the school grounds. That the efforts of the association were justified was shown by the improved digestion and better nourishment of many children. The period of cold weather having passed, it was thought the cafeteria could be dispensed with for the remainder of the year.

## MONROVIA'S WILL CELEBRATE BIRTHDAY

Sierra Madre will be represented in the Monrovia Day parade tomorrow morning by the Sierra Madre fire department, which has received a special invitation to participate. The fire truck will be accompanied by Chief Topping's Cadillac, which will be decorated for the occasion. The parade will begin at 10:30 and will be followed by entertainment events all through the day and evening in celebration of the birthday anniversary of Monrovia.

## OLIVE ASSOCIATIONS PLAN STATE COMBINE

Olive growers from every olive area in California met in San Francisco and discussed a proposal to combine all the olive associations of the state.

The consolidated committee headed by B. B. Meek, Oroville, was given further time to perfect plans for the consolidation and Meek announced the report probably would be presented at a meeting to be held in Fresno June tenth.

## Big Events in the Lives of Little Men



(Copyright, W. N. U.)



## MEN'S STRAW HATS

New straw hats in the new shades of brown rough straw, also natural colors—

**\$2.50 and \$5.00**

### NEW BRASSIERES—

We have just received a new lot of Pansy Brasieres in lace and cloth style, all sizes—

**65c to \$3.25**

### WONDERGLOW YARN—

A new silk and wool yarn in summer weight, in good assortment of colors, per ball—

**50c**

### SILK HOSIERY—

We carry the best brands of silk hose, as Mission Knit, Phoenix and Maid-to-Fit—

**\$1.15, \$1.50, \$2.00, \$2.25**

**J. F. Sadler & Co.**

### Sunshine & Showers by

DE WITT T. JONES

In our opinion the most precocious youngster who has so far come to light is the little five-year-old girl who remarked that all grownups talk about is food, clothes and other grownups.

"Azusa Residents Married," says a headline. All California will be glad to know that the residents of Azusa do not shirk the responsibilities of matrimony.

With new towns springing up in Southern California every few days, it begins to look like finding suitable names will be somewhat of a problem. We may be forced to employ the person who names the Pullman cars to suggest proper appellations for the

potential metropolises before very long.

If Clara Phillips is actually lodged in a Honduras jail it might be a good idea to leave her there until the new Los Angeles County jail is completed. It may save another investigation.

When presidential timber is mentioned we naturally suppose that the portion of the candidate's anatomy which is separated from the rest of him by a linen collar is the thing alluded to.

A cat may look at a king, but she would probably be more interested in comparing the gown worn by the queen with those worn in really fashionable society.

The Upland News gives us the enlightening information that its circulation is less than a million per issue. With that as a basis for calculation we

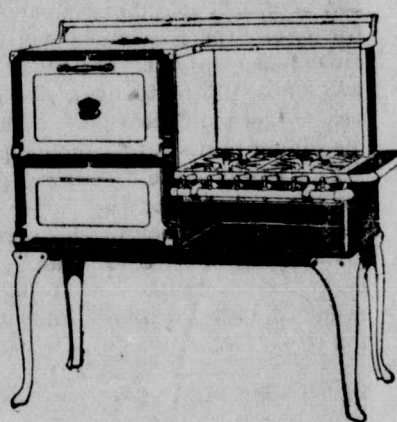
conclude that the advertising rate is somewhat less than \$2,500 per page.

Doing the little things, that are required to make a community out of what would otherwise be a group of houses, is one of the things that the average civic body seems to dislike most. It is our observation that more civic organizations have failed in their purposes because they did not see the little things that are needed than because they failed to take advantage of the big opportunity when it came along. We all believe that if we look after the pennies, the dollars will take after themselves, or at least we believe that the man who first said it was a very wise man, but when we join ourselves to a civic organization of any kind, we scorn the humdrum work of inducing someone to clean up his back yard or getting a garbage collector hired by the city. If we can't build factories or stage industrial expositions we will have nothing to do with the thing. We are apt to forget that we are able to sell automobiles because we show the purchaser that we are anxious to serve him, whether it be a cabbage or a castle he is looking for. The Chamber of

To know  
how good a cigarette  
really can be made  
you must try a—



commerce or similar civic body which is serving the community in little things has a right to exist in the community and it won't exist very long before an opportunity to serve in a larger way will come. When we say our organization is not serving the community, we say that we are not serving it, for we are the Chamber of Commerce.



**Garland  
Ranges**  
USED IN  
**4 million  
homes**

The triple section steel oven bottom gives real radiated heat—No asbestos lining to burn out  
**DURABLE PORCH FURNITURE**

The kind that makes the porch the most comfortable place

**BEDS : : MATTRESSES : : SPRINGS  
REFRIGERATORS : : LINOLEUM**

**WE BELIEVE WE CAN INTEREST YOU**

**ROLAND ADAMS**

Opposite the Station



## At Sleepy Time

THERE'S NOTHING TO TAKE THE PLACE OF THE

## VICTROLA

IN THE HOME. LIKEWISE, THERE IS NOTHING LIKE IT AT WAKING TIME TO START THE DAY RIGHT.

**Woodson F. Jones**

The House of Thoughtful Gifts

(Just Around the Corner)

31 N. Baldwin  
Main 182



## The Water's Fine!

**BIG SWIMMING AND DIVING FEATURES  
SUNDAYS AND HOLIDAYS  
NEW SUPPLY OF FINE WOOL SUITS  
SWIMMING LESSONS  
CANYON POOL  
C. E. HOUSE, Manager**

## C. M. COOPER

Real Estate  
Red 22

Insurance  
14 N. Baldwin

### ELECTRICAL EQUIPMENT

of the Sierra Madre Bakery was furnished and installed complete by the

**SIERRA MADRE  
ELECTRIC CO.**

G. I. FARMAN

Main 120

### WELSHER'S CENTRAL MARKET

carries a full line of Sierra Madre Bakery goods.

Meats

Main 97

Groceries

Main 6

### SIERRA MADRE PAINT AND PAPER STORE

furnished the awning and the white enamel which makes the Sierra Madre Bakery so attractive.

### ANNAS BROS. GROCERY

carry Sierra Madre Bakery Bread, Cakes, Pastry, etc., in addition to a full line of

**GROCERIES AT BOTTOM PRICES**  
Main 46 Bank Building

# OPENING OF SIERRA MADRE BAKERY

**Saturday, May 19th, 1923**

## SPECIALS---Saturday Only

Regular 50c layer cake - - - **40c**  
Regular 75c famous devil food **60c**  
Regular 75c mocha layers - - **60c**

**Also Delicious Coffee Cakes**

**PIES - ROLLS - COOKIES, Etc.**

LAST BUT NOT LEAST

## OUR QUALTY BREAD

WHITE MILK, GRAHAM, WHOLE WHEAT, RAISIN, RYE,  
FRENCH, CRACKED WHEAT, AND PUMPERNICKEL.

A TRIAL IS ALL WE ASK

30 WINDSOR LANE

**Millard**

**Henrikson**

### THAT HANDSOME FORD DELIVERY CAR

was sold to the Sierra Madre Bakery by

**J. MILTON STEINBERGER**

Authorized Dealer

Ford—Fordson—Lincoln

Main 110

37-39 W. Central

### HANSELMAN'S CASH AND CARRY GROCERY

will supply your bakery needs with a fine line of bread and pastry from the Sierra Madre Bakery.

### SIERRA MADRE DAIRY

supplies the Sierra Madre Bakery with the pure milk and cream used in their splendid products.

Geo. A. Jones, Prop.

Green 10

579 E. Central

### THE L. W. BLINN LUMBER CO.

furnished the lumber for the building and elaborate cabinet equipment for the Sierra Madre Bakery.

**Buy Your Lumber at Home!**

E. B. BRADFORD, Mgr.

Main 23

E. Montecito





## Electrical Gifts FOR THE JUNE BRIDE

**Sierra Madre Electric Co.**

G. I. FARMAN

Main 120

Opp. P. E. Depot



## THE STAR "EVERY INCH A CAR"

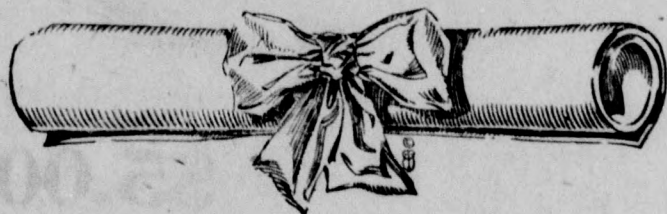
Chassis .....	\$485.32
Roadster .....	548.15
Touring .....	558.75
Coupe .....	759.88
Sedan .....	827.48
California Top .....	793.75
Panel Delivery .....	625.60
Open Express .....	595.00

## Norm's Garage

AUTHORIZED DEALERS

Black 164

22 E. Montecito



## Graduation

is an event so important that it deserves recognition with a gift of permanent value. Why not select a watch, ring, pin or chain from our choice stock?

## Sierra Madre Gem and Jewelry Shop

L. C. TUCKER

Red 184

18 W. Central

## Having purchased the local route of the Troy Laundry

I invite my many friends to try this splendid service and see how near we can come to complete laundry satisfaction.

**ROY EDWARDS, Agent**

Phone Red 42

Barber Shop, Kersting Court

**QUALITY POULTRY FEED AND SEEDS**  
Chick Starter : : Scratch Food : : Chick Mash  
Egg Mash : : Chick Feed : : Growing Mash  
Nuvida Fertilizer : : Garden Hose : : Spray Pumps  
Seeds of all kinds (bulk)

**STRICKLAND'S FEED AND SEED STORE**

45 N. Baldwin

Phone Black 22

## Around Our Town

W. B. Herrington, local agent for the Pasadena Ice company, is driving a new "Star" received last week from Norm's Garage, local agents.

Rev. E. W. Sewell, with his wife and family, have returned to Sierra Madre and make their home here. Rev. Sewell is a minister of the Church of Christ, coming from Portland, Ore. On the occasion of a previous visit he bought a lot, expecting to build. For the present they are with Rev. J. H. Moore of 182 W. Highland.

Mr. and Mrs. Henry Nathan of 65 E. Central entertained forty guests Saturday evening in celebration of the eighth birthday of their son, Erving, and the fifth birthday of their son, Marvin. Sierra Madre guests included Mr. and Mrs. Louis Karpf, Mr. and Mrs. I. Settel, Mr. M. Brod, Gertrude Ethel Stanton, Rose Karpf, Harriett and Phyllis Settel.

Dr. J. M. Campbell of Claremont, formerly pastor of the Congregational church, visited this week with his son, J. M. Campbell, Jr., of 484 Mariposa, and other friends.

Mrs. E. M. Smith of Santa Clara, whose husband, Rev. E. M. Smith, is minister of the M. E. church of that place, spent a pleasant visit this week with Dr. and Mrs. W. A. Tate.

Mrs. Martha Caley, mother of Mrs. A. N. Adams, has returned to her

## goodform HAIR NETS FIT BETTER AND LAST LONGER

SINGLE  
OR DOUBLE  
MESH



Fit, wearing qualities and size are the things most women look for in selecting their hair nets. That is why we feature and recommend the GOODFORM.

GOODFORM HAIR NETS possess unusual elasticity. This holds the net in perfect shape, making it fit perfectly on your coiffure.

The small, perfect diamond-shape meshes and the double knot which holds the meshes securely in place, make the GOODFORM the longest wearing of all hair nets.

In size, the GOODFORM is the largest hair net on the American market today.

Single and double mesh, cap and fringe styles, the usual shades—we have them all. And we are never too busy to see that you get the one which suits you best.

*The Rexall Store*

**F. H. Hartman & Son**  
25 N. Baldwin Phone Black 25

Christopher's Quality Ice Cream  
And Candies

home in Missouri Valley, Iowa, after spending the winter here. Mrs. Caley is such a lover of California that she expects to return in the fall, this being her eleventh visit.

Eighty members of the Lennox Community club of Inglewood held their annual picnic Wednesday at the recently completed home of R. C. Kellogg, 31 East Mira Monte Avenue.

Christopher Duncan, an employe of the Baldwin ranch the past 14 years, passed away at the Sierra Madre hospital last week. Mr. Duncan leaves a sister, Mrs. Barclay, residing in Canada. Funeral services were conducted on Tuesday by Dr. W. A. Tate and the remains were laid to rest at the Monrovia cemetery close to the graves of several other ranch employes.

Harley Shaw of this city is now associated with the Sierra Madre Garage as Lincoln and Ford salesman.

Mr. and Mrs. Herbert Popenoe, who are making their temporary home in Long Beach, spent Sunday at the home of Mrs. Popenoe's parents, Mr. and Mrs. R. B. Wallace, of 242 Santa Anita court.

Mrs. C. G. Harriman of 154 W. Central is leaving Monday for a couple of months sejour in Fresno and San Francisco, where she will visit friends and relatives.

Mr. T. H. Flather and family of 241 E. Grand View, left Wednesday for a pleasure and business trip which will take them to New York. They will be gone about a month.

### DO YOU LOVE CHILDREN?

If you do, go tonight to Hartzell Memorial M. E. church, Lamanda Park and see and hear one hundred of them, more or less, in the "Cantata of the Months and Seasons." This is the second rendering of one of the most pleasing entertainments ever produced by children. Prof. Martin Robinson, a world leader in this kind of work, is in charge. Friday night, May 18. Admission 25 cents and 35 cents. 33\*

### DR. CORNELL WILL FILL OLD PULPIT

Rev. Dr. George H. Cornell of Pasadena will conduct regular morning service at the Church of the Ascension next Sunday. Return visits of Dr. Cornell to his former parish are always welcomed. The evening service will be omitted next Sunday owing to the absence of the rector, Dean Shaw having gone to British Columbia for a fortnight.

### CHURCH OF THE ASCENSION

Next Sunday is Whitsunday, the birthday of the Christian church. In the absence of the rector, only the 11 o'clock service will be held and that will be in charge of the Rev. George H. Cornell of Pasadena, a former rector of the parish. Special festival music will be rendered by the choir.

## Colonial Theatre MONROVIA

Sunday and Monday, May 20-21—

MARY MILES MINTER, in—

"THE TRAIL OF THE LONESOME PINE,"

with Antonio Moreno and Ernest Torrence. A splendid picturization of the most famous of all mountain romances. With the same backgrounds of rugged magnificence, the same heart-appeal as "Tol'able David." Miss Minter as the lovely mountain girl and Tony Moreno as her daring lover.  
FUN FROM THE PRESS.

COMEDY.

First Show 6:00—7:30—9:00

Tuesday, May 22—

HOPE HAMPTON, with LON CHANEY and E. K. LINCOLN, in

"THE LIGHT IN THE DARK,"

A mystery you'll guess a hundred times—but never right. It's a wonder—that's all! The beauty of the star—the life-like beauty of its gorgeous scenes which introduce the beautiful episode of the Holy Grail, will make you marvel at—  
COMEDY.

Wednesday and Thursday, May 23-24—

Thomas Ince presents DOUGLAS MACLEAN in—

"BELL BOY 13"

A snappy farce of modern hotel life from the novel viewpoint of a green bell hop. He started as a millionaire but ended as a bellhop. The funniest hero who ever wore brass buttons, in the biggest laugh-making role of his career.

NEWS EVENT.

COMEDY.

Friday, May 25—

AGNES AYRES, in—

"A DAUGHTER OF LUXURY"

A Paramount picture. When a petted daughter of luxury is left suddenly with nothing in the world but the gorgeous gown which adorns her charming back—it's time for quickaction. Maybe she'll act rashly, unconventionally, as Agnes Ayres does in this sparkling romance, and plunges pell-mell into a turbulent tangle of adventure and love. Come and see!  
NEWS EVENTS.

COMEDY.

Saturday, May 26—

VIOLA DANA, in—

"LOVE IN THE DARK"

Tense drama, hilarious comedy, and a charming romance in a rapidly-moving story. The vivacious Metro star in her most delightful role.

COMEDY.

AROUND THE WORLD IN 18 DAYS.

## Free Foto

a beautiful portrait of yourself on a handsome calendar mount, with a \$3.00 purchase from our splendid stock of MEN'S FURNISHINGS, Men's and Boy's Clothing and Shoes

First Class Tailoring, Cleaning and Pressing

Best Quality Quaranteed at Less Than  
Los Angeles Prices

## Sierra Madre Bargain Store

MAX SILVERMAN, Proprietor

Blue 184—Res. Red 61

20 W. Central



## SOME ICE CREAM

That's what you'll say—with the emphasis on the "Some"—once you have tasted our

## FAMILY BRICK CREAM

How about getting a brick for dessert tonight?

EAT ICE CREAM EVERY DAY

**PETTITT'S  
NEWS STAND**

Green 85

Opposite P. E. Station

## There's a thief in your house

The so-called "cold air closet" is a thief because it cannot keep foods at the proper temperature of 40 degrees necessary to prevent decay and germ growths. It steals from you every day.

## but there's a policeman on your back porch

Your ice box, if it is always filled with pure, sparkling ice protects your health and your purse. The cost of the ice is much less than the cost of doing without.

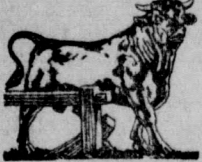
## Pasadena Ice Co.

Phone Main 190

SAVE IT WITH  
**ICE**



# 50 GOOD CIGARETTES 10¢



GENUINE  
"BULL"  
DURHAM  
TOBACCO

## Church and Sunday School

### Christian Science Society

Corner Highland and Hermosa Ave.  
9:30 a. m.—Sunday School.  
Subject Sunday, May 20, "Mortals and Immortals."  
8:00 p. m. Wednesday—Testimonial Meeting.

### Bethany Church

(Interdenominational)  
Rev. W. H. Rawlings, LL. D., pastor  
Rev. U. M. Fox, assistant pastor  
9:45 a. m.—Sunday School, Doctor  
H. J. Kirby, superintendent.  
Morning worship, 11:00 A. M.  
Bible Class, Mr. C. E. Needham, teacher.  
6:15 p. m.—Young People's Service.  
7:30 p. m.—Song Service and Preaching.  
Midweek Meeting, Wednesday 7:30 p. m. Welcome to All.

### Congregational Church

A community church, open to all who believe in the Lord Jesus Christ.  
William A. Tate, Ph. D., minister.  
9:45 a. m.—Sunday School—James Farndale, superintendent.  
6:30 p. m.—Junior and Senior Christian Endeavor Society.  
11:00 a. m. and 7:30 p. m.—Church Services.  
Midweek Prayer Meeting, Wednesday, 7:30 p. m.  
You are invited.

### CHURCH OF CHRIST

Meets at the residence of J. H. Moore, 182 W. Highland Avenue. Bible study at 2 P. M.  
Preaching and communion service from 3 to 4 P. M.

### St. Rita's Catholic Church

Rev. F. Woodcutter, Rector  
Corner Baldwin and Alegria Aves.  
Sundays and Holy Days of Obligation, masses at 7:30 and 9:00 a. m. Week days, mass at 7 a. m. Afternoon devotions, 3 p. m. First Friday mass, 7:30 a. m. Confessions Saturdays at 7:30 p. m.  
St. Rita's Grammar school, conducted by Sisters of Loretto, teaches all grades to seventh grade included.

### Church of the Ascension

Rev. Wm. Carson Shaw, Rector  
SUNDAY SERVICES  
8:00 a. m.—Holy Communion.  
9:45 a. m.—Sunday School.  
11:00 a. m.—Morning Prayer and Sermon.  
7:30 p. m.—Evening Service.  
Anyone desiring to worship at the Church of the Ascension will be cordially welcomed.

### Italian Proverb.

When children are little they make our heads ache; when grown, our hearts.

## SIERRA MADRE NEWS

Published by  
THE SIERRA MADRE PRESS, Incorporated  
Telephone Black 42  
GEORGE B. MORGRIDGE, Managing Editor

Entered as second class matter at the post office at Sierra Madre, Calif., under the act of March 3, 1879.

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One year ..... \$2.00  
Outside Los Angeles Co. .... 3.00  
Three Year ..... 5.00

Subscriptions payable in advance. All new subscriptions will be delivered at once and be entered as of the first of the month following the date on which the subscription was made. Old subscriptions will expire on the first of the month following the present expiration date.

Copy for change of advertisement must be in the office by 10 a. m. Wednesday morning. New advertising copy must be in the office by noon on Tuesday

### MORE FORDS THAN EVER THIS YEAR

That satisfying "at home" feeling which the Ford tourist has felt wherever he has gone will be stronger than ever this summer. There are now nearly 6,000,000 Ford cars in use in the United States and he will come upon more members of the great Ford family in the towns and cities and along the highways of the nation than in any year before.

In the last year alone 1,500,000 new Fords have gone into use throughout the country, and the Ford owner who goes touring enjoys what no other car owner enjoys, the satisfaction of knowing he has the greatest service facilities at his command, assuring him of a pleasant journey no matter where his travels may take him.

In addition to the Ford dealer organization of more than 9,000, there are over 14,000 authorized Ford service stations in the country, making a total of more than 23,000 points of contact with the motoring public. Naturally the increased use of Ford cars has brought a corresponding increase in service responsibilities. Ford dealers, everywhere, acting under the definite service policy of the company, are fully prepared to meet the new responsibilities. Their mechanics, many of them graduates of the Ford service course, are expertly trained in meeting all service requirements, and the dealers have provided themselves with special and approved equipment which enables them to meet any demand, promptly and efficiently, thus affording the Ford owner every facility which contributes toward making motoring as inexpensive and as enjoyable as possible.

The high excellence of Ford performance under all road conditions has made it the most popular of cars for general touring. And also the most economical, for service is always close at hand when any minor adjustments are necessary.

### OREGON CAVES ARE OPENED FOR SEASON

The Oregon caves will be opened to the public today for the 1923 tourists.

season, although the buildings have not yet been completed for the housing and feeding of the visitors. Guide service is inaugurated and will be maintained throughout the summer. Numerous parties already visited the resort. Auto stages have been established to make daily trips to the resort. Cave Day, when the formal opening is held, will not be set until late in June.

The automobile road to the caves is now in excellent condition. The caves are located 56 miles from Grant's Pass on the Grant's Pass Crescent City highway.

### CASEY JONES PULLS A WICKED TROLLEY

"Casey Jones" ought to be here to try them out.

Two new 43-ton electric locomotives from Pittsburgh were received yesterday by the Pacific Electric railway which will facilitate their freight service immediately. These are the first to be delivered of an order of ten. The remaining eight are of the 60-ton type, the heaviest in the company's service, and will be received within the next few months. The company, when this order is filled, will have 54 freight locomotives in service.

One hundred new dump cars of an order of 750 have also been received.

### TRY A WANTAD IN THE NEWS

### SIERRA MADRE REALTY CO.

Improved and vacant property for sale, trade and rent

### LISTINGS WANTED

TELL US ABOUT THE PROPERTY YOU WANT TO SELL OR RENT, OR LET US KNOW YOUR NEEDS.

MRS. G. B. NUETZEL, Mgr.

31 N. Baldwin

Main 182

Res. Black 172

### Old Friends and New Customers

We repair your shoes with Uskide, or White Oak Leather. All work guaranteed satisfactory and prices the lowest.

RUBBER HEELS, LADIES.....35c

### Summer Footwear

Full stock of two-tone sport oxfords, sandals, tennis shoes, etc., for men, women and children.

Keds - Special \$1.00

for ladies and children, a wonderful offering of nationally advertised goods.

### Draman's Shoe Repair Shop

22 N. Baldwin

### Light Luncheon

Served every day from 11 a. m.

Salad, Bread and Butter, Dessert and Coffee. 35c

DELICATESSEN DEPARTMENT

### MOUNT WILSON TAVERN

END OF CARLINE

Black 55

Mountain Trail and Highland



BEST QUALITY PAINTS

One for Every Purpose  
Brighten Up Your  
HOUSE—Inside and Out  
FURNITURE  
AUTOMOBILE

The expense is small and the results pleasing

and profitable

SIERRA MADRE  
HARDWARE CO.

FISHING  
LICENSES

## Picnic Supplies

BOTTLED BEVERAGES, PICKLES AND RELISHES, SALAD DRESSINGS, PACKAGE CAKES AND CRACKERS, CHEESE AND PEANUT BUTTER, COOKED MEATS, CANNED GOODS READY TO SERVE

## WELSHER'S

CENTRAL MARKET

Meats Main 97; Gro. Main 6. Central and Baldwin

SAVE \$2 to \$5



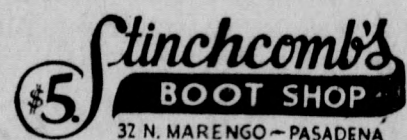
Latest Models  
For Men ....

\$5.00

NEW ARRIVALS ON DISPLAY ALL THE TIME

SPECIALS AT \$6.50 and \$7.50

Shoe Satisfaction at Substantial Savings



OPEN SATURDAY EVENINGS

## TRANSFERRING AND FURNITURE MOVING

No. 1 Chicken Feed, Choice Rabbit and Goat Alfalfa

### SIERRA MADRE FEED & FUEL

R. J. WALSWORTH, Proprietor

Main 50

97 E. Montecito

## THE L. W. BLINN LUMBER CO.

Sash, Doors, Wall Board, Roofing Papers, Cement, Brick Lime and

Lumber for All Purposes

Phone Black 23

Sierra Madre California

## pay less and get more in lubrication

It is a fact, that the "body" of Zerolene follows the changing piston clearances of the automobile engine more closely than other oils, no matter what price they sell at.

Zerolene, made from selected Naphthenic-Base Crude piped separately to the refinery, and manufactured by our exclusive high-vacuum process, resists heat better, forms less carbon, and consequently the car lubricated with it will run from 25% to 50% farther without having valves or cylinders cleaned.

Zerolene reduces friction and wear to a greater extent than any lubricants we have seen and tested, or been able to produce for the automobile.

Insist on Zerolene—even if it does cost half as much.

STANDARD OIL COMPANY  
(California)





# Excursions

## "BACK EAST"

CHICAGO  
\$86.00  
round trip

May 15th and  
every day this summer to  
September 15th

Round trip Summer excursion fares  
to nearly all principal points in America  
here are a few of them:-

DENVER \$65.00 MINNEAPOLIS \$88.50  
OMAHA \$73.00 KANSAS CITY \$73.00  
NEW YORK \$148.00 WASHINGTON \$142.00  
BOSTON \$154.00 FT. WORTH \$73.00  
TORONTO \$122.00 NEW ORLEANS \$148.00

45 others at proportionately low fares  
Liberal stopovers and diverse routes

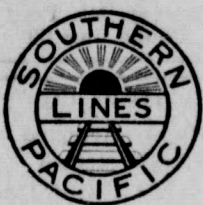
Los Angeles Limited—Straight through to Chicago—solid  
THROUGH SLEEPERS TO BUTTE, DENVER, OMAHA, MINNEAPOLIS AND ST. PAUL

F. H. ADAMS  
Gen. Agent, Pasadena

Reservations, Information  
Literature and Itineraries

## UNION PACIFIC

Pasadena Long Beach Ocean Park Santa Ana Riverside  
Maryland Hotel Pine St. & Ocean Ave. 149 Pier Ave. 419 Bush St. Mission Inn.



## BACK EAST ROUND TRIP EXCURSIONS

VIA

SOUTHERN PACIFIC

—Daily from May 15th until  
September 15th. Final re-  
turn limit October 31st. Stop  
overs in both directions.

—Four routes east via South-  
ern Pacific. Go one way,  
come back another, if you  
wish.

MAKE RESERVATIONS NOW

—For full particulars, fares  
and reservations, consult  
your local agent.

## Southern Pacific Lines

G. E. MESECAR, Agent, Phone Red 38

## Give Your Feet A Summer Treat

Ladies' White Canvas Oxfords and One-  
Straps—Sport Shoes—Men's White Canvas  
Oxfords.

### WHITE SHOE DRESSINGS

Nova, Universal, Blanco, Peechee, 2-in-1  
Shu-Wite, Dy-an-Shine, and Bunny Bags.

Dr. Scholl's Foot Remedies for tired, aching feet

## Olsen's Shoe Store

(Sierra Madre's Only Shoe Store) "Since 1887"

Green 38

34 N. Baldwin

## Why Swelter Over Washing?

Send it all to the Laundry and be comfortable in hot  
weather

SPECIAL PRICES:

THURSDAY, FRIDAY AND SATURDAY

## Alhambra Laundry

HAROLD J. ADAMS, Local Agent

Black 76

171 N. Hermosa

ORDINANCE NO. 269  
AN ORDINANCE PROHIBITING  
THE MANUFACTURE, SALE OR  
TRANSPORTATION OF INTOXI-  
CATING LIQUORS WITHIN THE  
CITY OF SIERRA MADRE, CALI-  
FORNIA, EXCEPT FOR BONA  
FIDE MEDICAL PURPOSES AND  
IN THE MANNER THEREIN  
PROVIDED AND FIXING A PEN-  
ALTY FOR THE VIOLATION  
THEREOF AND REPEALING  
ALL OTHER ORDINANCES IN  
CONFLICT THEREWITH.

The Board of Trustees of the City  
of Sierra Madre do ordain as follows:  
Section 1. The phrase "intoxicating  
Liquor," wherever used in this ordi-  
nance shall be held and construed to  
include whiskey, brandy, gin, rum,  
wine, ale, beer and any spirituous, vi-  
nous, fermented or malt liquor, and ev-  
ery other liquor or liquid containing  
intoxicating properties, which is ca-  
pable of being used as a beverage, whether  
medicated or not, and all liquids,  
whether proprietary, patented or not,  
which contain any alcohol, which are  
capable of being used as a beverage.

The word "person" wherever used in  
this ordinance, shall be held and con-  
strued to mean and include natural  
persons, firms, co-partnerships and  
corporations, and all associations of  
natural persons, whether acting by  
themselves or by an agent, servant or  
employee.

Section 2. It shall be unlawful for  
any person, as principal, agent, em-  
ployee or otherwise, within the City of  
Sierra Madre, to manufacture, sell,  
keep for sale, offer for sale, purchase,  
serve, furnish, distribute, transport,  
divide, deliver or give away any intox-  
icating liquors, except as herein pro-  
vided.

Section 3. It shall be unlawful for  
any person, within the City of Sierra  
Madre, to keep, conduct, maintain or  
carry on a place where intoxicating  
liquors are manufactured, sold, kept  
for sale, offered for sale, served, fur-  
nished, distributed, divided, delivered  
or given away, except as herein pro-  
vided.

Section 4. Every person who shall,  
directly or indirectly, keep or main-  
tain, by himself or by associating or  
combining with others, or who shall in  
any manner aid, assist or abet in keep-  
ing or maintaining any club room or  
other place within the City of Sierra  
Madre in which any intoxicating liquor  
is received or kept for the purpose of  
use, gift, barter or sale, or for distribu-  
tion or division among the members  
of any club or association, by any  
means whatever, and every person who  
shall use, barter, sell or give away, or  
assist or abet another in bartering,  
selling or giving away, any intoxicat-  
ing liquors so sold, received or kept,  
shall be deemed guilty of a misde-  
meanor.

Section 5. It shall be unlawful for  
any person to advertise or to take, or  
solicit orders within the City of Sierra  
Madre, for the purchase, or sale of  
any intoxicating liquor, or of any  
utensil, contrivance, machine, prepara-  
tion, compound, tablet, formula, or  
receipt, advertised, designed or intend-  
ed for use in the unlawful manufac-  
ture of intoxicating liquor.

Section 6. It shall be unlawful for  
any person in the City of Sierra Madre  
to have on his person or in his posses-  
sion any intoxicating liquor, except as  
provided herein.

Section 7. It shall be unlawful for  
any person to have, keep or store any  
intoxicating liquor in any place with-  
in the City of Sierra Madre except as  
provided by the Laws of the United  
States and in accordance therewith.

Section 8. It shall be, and is, here-  
by made unlawful for any person, firm,  
or corporation whether as principal,  
agent, or otherwise, or as com-  
mon carrier or otherwise, to bring into  
the City of Sierra Madre or to carry  
or deliver, or cause to be carried or  
delivered within the City of Sierra  
Madre, any intoxicating liquors ex-  
cept in the manner expressly per-  
mitted by the laws of the United States.

Section 9. Any registered phar-  
macist under the Laws of this State hold-  
ing a valid permit so to do, under the  
laws of the United States, may sell  
intoxicating liquors in the City of  
Sierra Madre for bona fide medical  
purposes upon a written prescription  
issued by a physician entitled to practice  
medicine under the laws of the  
State of California and holding a per-  
mit from the United States Internal  
Revenue Department to issue such  
prescriptions.

Every such registered pharmacist  
selling intoxicating liquor upon pre-  
scription as above provided, shall keep  
a true and exact record in a book pro-  
vided by him for that purpose, in  
which shall be entered at the time of  
every sale of intoxicating liquor made  
by him or in or about his place of busi-  
ness, the date of the sale, the name  
of the purchaser, his place of resi-  
dence, stating the street and house  
number (if any there be), the kind,  
quantity and price of such liquor, and  
the purpose for which it is sold, and  
the name of the physician issuing the  
prescription.

Whenever any pharmacist fills a  
prescription for intoxicating liquor, he  
shall cancel the same by writing  
across the face thereof the word:  
"Cancelled," with the date on which it  
was presented and filled, and shall  
keep the same on file separate from  
other prescriptions, and no such pre-  
scription shall be filled again. Such  
book and all prescriptions for intox-  
icating liquor filled shall be open to in-  
spection by all peace officers and  
other officials of the United States,  
or of the State of California, or of the  
County of Los Angeles, or of the City  
of Sierra Madre.

It shall be unlawful for any phar-  
macist to fail or neglect to keep such  
record or to destroy or in any way al-  
ter any such record or entry therein  
or any prescription filled, or to permit  
or procure the same to be destroyed  
or altered, or to refuse inspection  
thereof to any person entitled to such  
inspection, or to fail or neglect to can-  
cel any such prescription, or to refill  
any prescription or to sell intoxicat-  
ing liquor for medicinal purposes ex-  
cept on a written prescription of a  
physician entitled to practice medicine  
under the laws of the State of Califor-  
nia, and holding a permit from the  
United States Internal Revenue De-  
partment to issue such prescriptions.

Section 10. It shall be unlawful for



## FRICITION PROOFED

### Brunswick Tires

are built by a new process which enables them to  
withstand friction, "the enemy of every tire in ser-  
vice," the source of 95 blowouts in 100. The friction-  
proofing of Brunswick Tires results in a new concep-  
tion of tire service and reduces tire troubles to an  
amazing minimum.

MAC-DRY Batteries End Your Battery Worries

## Central Garage

J. BELOHLAVEK AND SON

Blue 8

Central and Baldwin

Auspices of Chamber of Commerce and  
Business Men's Credit Ass'n

## GLENDALE INDUSTRIAL EXPOSITION

10  
Days

May 25th to June 3rd

10  
Days

gently required for the immediate pre-  
servation of the public health, peace  
and safety. The following is a spe-  
cific statement showing the urgency of  
this Ordinance: "That said City of  
Sierra Madre has no ordinance ade-  
quately prohibiting the manufacture,  
sale or transportation of intoxicating  
liquors therein, and such an ordinance  
is now immediately required.

Section 18. The City Clerk shall  
certify to the passage of this ordi-  
nance by a vote of four-fifths of all  
the members of the Board of Trustees  
of said City of Sierra Madre, and its  
approval by the President of said  
Board, and shall cause the same to be  
printed and published once in the  
Sierra Madre News, a weekly news-  
paper of general circulation published  
and circulated in the said City of  
Sierra Madre and thereupon and  
thereafter the same shall be in full  
force and effect.

Adopted and approved this 10th day  
of May, 1923.

ROBERT MITCHELL,  
President of the Board of Trustees  
of the City of Sierra Madre.

Attest: L. DIETZ,  
City Clerk of the City of Sierra Madre.  
State of California ) ss.  
City of Sierra Madre )  
I, L. Dietz, City Clerk of the City  
of Sierra Madre, do hereby certify

that the whole number of the Board  
of Trustees of the City of Sierra Ma-  
dre is five, and that the foregoing or-  
dinance was passed and adopted by a  
vote of four-fifths of all of its mem-  
bers and approved by the President  
of said Board at a regular meeting  
thereof, held on the 10th day of May,  
1923, and that the same was passed  
by the following vote:

Ayes: Trustees Karicofe, Richards,  
Sparks, Topping and Mitchell.

Noes: None. Absent none.

IN WITNESS WHEREOF, I have  
hereunto set my hand and affixed the  
official seal of the City of Sierra  
Madre, this 10th day of May, 1923.

(Seal) L. DIETZ,  
City Clerk of the City of Sierra Madre.

Wolverine Trapper's Enemy.

The wolverine is the greatest ene-  
my of the trapper, and an Indian  
will often give up a trapline when he  
finds a wolverine on his trail. The  
animal follows his tracks, visiting all  
the traps, eating or tearing up every-  
thing caught in them, besides break-  
ing into camps, from which it car-  
ries away utensils and food alike, de-  
filing what it cannot carry or what is  
nailed down.

## Chaffees

WHERE CASH BEATS CREDIT

White King Soap, 10 bars	44c
Diamond Crystal Salt, 1 1/2 lb. pkg.	5c
Del Monte Bartlett Pears, No. 2 1/2 can, limit one dozen, per can	30c
Audubon Standard Corn, worth 15c, per can	10c
Jap Rose Toilet Soaps, Sat. Only, 4 bars	25c
Del Monte Fountain Crush. Pineapple, No. 2 can,	30c
Campbell's Baked Beans, Sat. Only, per can	10c
Chaffee's Coconut Brittle Candy, regular 40c quality, per lb.	25c

### CANNING SUPPLIES

BALL MASON JARS, per doz.—1/2 Pints	79c
Pints	84c
Quarts	97c
1/2 gal.	\$1.45
Jars that have stood the test.	
Parowax.....10c lb.	Mason Jar Caps.....30c doz.
Ruby Jar Rubbers	7 1/2c doz.
JELLY GLASSES, per doz.—6-oz. tall	40c
8-oz. tall	42c
6-oz. squat	40c
8-oz. squat	42c
Certo, per bottle	30c

### MEATS

Hamburger	15c
Rib Boil	10c
Round Steak	28c
Pot Roasts	15 and 17
Rib Roast	25c to 30c
Pork Roast	18c-25c-30c
Whole or Half Ham	28c
Smoked Shoulders	19c
Bacon in Piece	30c
Salt Pork	25c
Shoulder of Lamb	25c
Compound	15c
Pure Lard	18c



# A LITTLE CHECK!

on this list will help you to  
remember some of the  
ways we can help  
you and your  
business

ANNOUNCEMENTS  
AT HOME CARDS  
BADGES  
BILL AND CHARGE STATEMENTS  
BILL HEADS  
BILLS OF FARE  
BLOTTERS  
BOOKLETS  
BUSINESS CARDS  
CALLING CARDS  
CATALOGS  
CHECKS  
CIRCULARS, ALL SIZES  
DIRECTORIES  
DODGERS  
DUPLICATE BLANKS  
ENVELOPES  
ENVELOPE ENCLOSURES  
FILING CARDS  
FOLDERS  
GREETING CARDS  
GUMMED LABELS  
HANDBILLS  
INDEX CARDS  
INVITATIONS  
INVOICES  
LEGAL BLANKS  
LETTER CIRCULARS  
LETTER HEADS  
MANIFOLD BLANKS  
MAPS  
MEAL TICKETS  
MEMO HEADS  
MENUS  
MILK COUPONS  
NOTE HEADS  
NOTICES  
NUMBERED FORMS  
OFFICE FORMS  
PAMPHLETS  
PLACARDS  
POST CARDS  
POSTERS  
PROGRAMS  
PROFESSIONAL ANNOUNCEMENTS  
RECEIPTS  
RIBBON BADGES  
RULED STATIONERY  
SOCIETY STATIONERY  
STATEMENTS  
STOCK CERTIFICATES  
TAGS  
TAG ENVELOPES  
TICKETS  
TRIPPLICATE FORMS  
TYPEWRITER CIRCULARS  
WEDDING INVITATIONS  
WINDOW CARDS

A phone call or a visit to this office  
will bring any information you wish  
without obligating in any way to buy

*Sierra Madre Press*

Black 42

Press Bldg.



MRS. COW

"Some people almost think they own the spring," said Mrs. Cow.

"That is the way it seems to my cow mind, anyway," she added.

"What do you mean?" asked Miss Cow, who was on the opposite side of the fence.

"Well," said Mrs. Cow, "some of them think that the springtime is the time for love and poetry and day-dreams and all of that, and they don't think anyone else has a right to the spring."

"That is, they don't seem to think anyone else has a right to feel spring-like and gay and happy too."

"I know they don't think that a cow enters into the feeling of spring, and yet she does just as much as any of them."

"And as far as poetry is concerned, I too wrote some verses."

"I didn't exactly write them, but I made them up in my own head, and if you would like to hear them I'll recite them for you."

"Indeed I would like to hear you," said Miss Cow. "I have always felt that cows could be poets."

"Not that there is anything so poetical about a cow, but a cow is so fond of the out-of-doors and meadows and fields and brooks and grass, and all of those things are a part of nature and nature somehow is so often a part of poetry."

"I've heard poets recite. Oh, yes, I have. We had a poet at our farm last summer."

"To be sure," Miss Cow continued, "he didn't come out and recite poetry to me as he did to the other members of the family, but I would hear him break into verse as he wandered about the farm with the family."

"Now, when I say he broke into verse, I don't mean that he broke into it as one would break into a run or anything like that."

"I mean he just began it all of a sudden. You understand?"

"Oh, yes," said Mrs. Cow.

"I think I would be a good judge of poetry, too," said Miss Cow, "so it would be well for you to recite yours to me. I could criticize it."

"Oh, I don't want it criticized; I want it liked," said Mrs. Cow.

"Yet, after all, I would be glad of your opinion. Only be kindly toward my efforts, won't you, my dear?"

"Very kind and very fair," said Miss Cow.

"You see," Mrs. Cow said, "I came out into the pasture this spring and all about me I saw the beautiful green grass coming up and I saw the trees opening into buds and I saw the lovely hillside look green and pleasant and restful."

"I saw flowers about, but oh, the pasture was the best of all."

"And the spring seemed to enter my cow heart with delight. I could almost have frisked about and jumped for joy."



"What Do You Mean?"

but I didn't think that looked becoming in a Mrs. Cow.

"But my ideas began to frisk and jump and then go into verses. And here are some of my poetical thoughts:

"In the pasture green  
Was Mrs. Cow seen,  
Moo, moo, moo,  
That's the truth too.  
It was springtime, ah spring,  
Such delight do you bring!  
Mrs. Cow will give cream  
And so thick will it seem,  
And so thick will it be,  
All owing to thee,  
And the springtime's the time  
When I burst into rhyme;  
And also my work  
I certainly don't shirk,  
But give of my best  
In the springtime with zest.  
It makes me do right  
When spring grass is in sight!  
Oh, moo, moo, moo, moo,  
The spring I love, I do."

"Now you know," said Miss Cow, "that's every bit as good as the poet's verses were."

"He ended off lines which rhymed and he said them so as to make them rhyme their best just as you do. You have poetry in your cow soul, Mrs. Cow, there's no mistake about that."

And Mrs. Cow smiled a cow's smile.

RIDDLES.

When is a blow like a hat? When it is felt.

What was the first bet ever made? The alphabet.

What is always behind time? The back of the clock.

How many insects does it take to make a landlord? Ten ants.

Why is a kiss like a rumor? Because it goes from mouth to mouth.



## BRICE ACADEMY

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Summer school and camp opens July 2. Fall term opens September 17.  
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MUSIC ON PIANO, VIOLIN AND MANDOLIN

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Pasadena Office, 461 E. Colorado  
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lungs and throat  
Appointments made at any time.  
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1191.

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Residence 159 W. Montecito Ave  
Phone Black 47  
Secretary's residence phone Blue 26

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304 W. Central

### A HINT TO GARDEN HOSE AGRICULTURISTS WHO FAIL

Los Angeles county contains an enormous number of true agriculturists whose scope of operations is limited by the length of the garden hose. These home plot farmers sometimes run strongly to ornamentals but nearly always gain considerable pleasure and often times profit in growing food producing plants as well.

The most common cause for disappointment when things do not grow well lies in poor irrigation methods.

Ordinary daily or semi-daily sprinkling is usually insufficient for the requirements of deep-rooted plants. Make sure your soil is moist at the depths where root development is greatest for the particular plants in question. Good irrigation for deep-rooted plants does not necessarily require daily watering or even weekly watering, but it does require a deep wetting of the soil.

Ninety per cent of the difficulties in home gardening which are called to the attention of the Farm Advisor's office are involved with poor watering methods in some form or other.

George T. Simons of Los Angeles will address the members of the

MAY CULBERTSON LAIDLAW  
Osteopathic Physician  
Hours by Appointment  
Office and Res., 88 N. Sunnyside  
Phone Green 43

Teachers' club of the Congregational Sunday school at their monthly meeting Friday evening, May 25. They will meet for dinner in the church parlors and have a business and social session later. Mr. Simons is director of religious education of the Congregational conference.

### RADIO INCIDENT REPORTED AS FAR OFF AS CHICAGO

A Chicago friend sends to G. I. Farman of the Sierra Madre Electric company the following item clipped from a Chicago paper:

#### Noise of Radio Brings

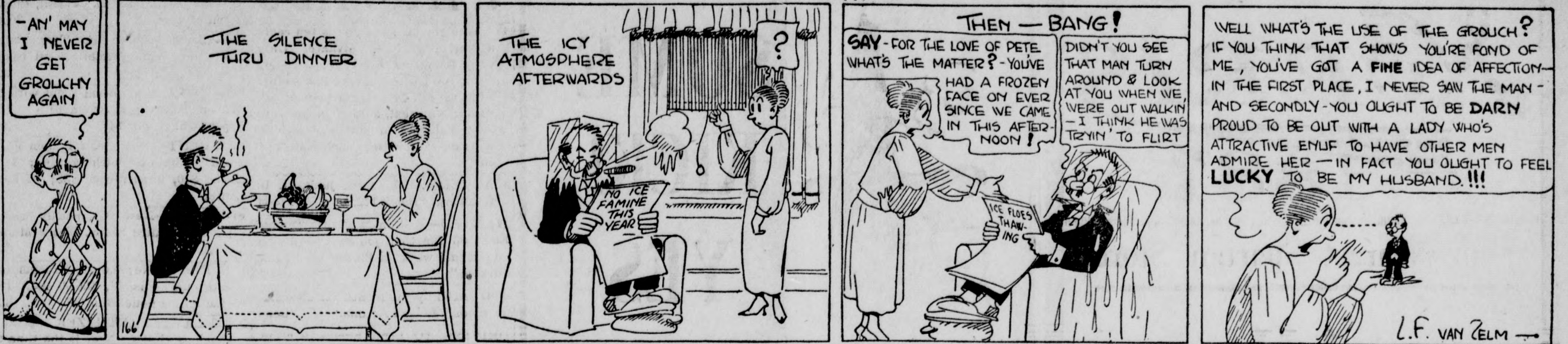
Demand for Curfew Law  
Sierra Madre, Cal., April 28.—A radio curfew ordinance is under consideration by the city board of trustees. Citizens have complained that loud radio sets are nuisances late at night, and have suggested a measure making it unlawful to operate them after 9 o'clock.



# AW, WHAT'S THE USE

By L. F. Van Zelm  
© Western Newspaper Union

Cured!



## A Good Receptacle

For your spare dollars is a Bank account. Once they are in there, the chances of your needlessly spending them are considerably lessened and when you need the money, you'll have it.

We'll Contribute 4% Interest

### The Sierra Madre Savings Bank

Commercial Savings  
OFFICERS AND DIRECTORS  
H. E. ALLEN, Pres. C. S. KERSTING, Vice Pres.  
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CHAS. S. KERSTING H. E. ALLEN



### HEARING ON PROPOSED ZONING ORDINANCE

Continued from Page 1

northwest part of the city, to include that sanitarium property. All agreed that the south boundary of the zone should be the same as the south boundary of the district restricted by the old Ordinance No. 24, represented on the map by an imaginary line between the marginal letters A-B. Trustee Topping wanted to make the zone as small as possible by making Lima street the east boundary. He said he would vote for such a zone but for no greater territory in the northwest. Trustee Mitchell wanted to open up the entire territory north of line A-B, or only restrict it as far west as Baldwin avenue. A boundary approximately in line with the west side of Hermosa avenue was adopted as a compromise, by a vote of three to two.

At the last meeting of the trustees the matter was taken up again. Attorney Baker said he thought the boundaries adopted were dangerously small from the standpoint of legal soundness. He thought the ordinance would be open to attack on the ground that the territory was restricted practically to the point of monopoly. After some further discussion another change was made by a three to two vote, making the boundaries of Zone B the same as those provided for in Ordinance No. 24. By this action the territory opened to hospitals and sanitariums was restricted to that north of line A-B and east of line C-D as shown on the map.

This represents the present status of the zoning ordinance. The board can hear arguments on it and if any further changes are made another "final" public hearing must be held before the ordinance can be adopted.

### BEDDING PLANTS PLANT NOW

Asters  
Zinnias  
African Marigolds  
Verbenas  
Larkspur  
Carnations  
Lantana  
Dahlias  
Chrysanthemums  
Roses, etc.

We Deliver



### TAKE YOUR CHOICE OF SEASONABLE GOODS

"We are selling about as many felt slippers now as we did during the holiday season," Henry Olsen of the Olsen Shoe Store.

"Judging by comparative sales of gas heaters and refrigerators it would be difficult to tell what season of the year we are in just now," says W. S. Hull of the Sierra Madre Hardware Company.

Neither professed to know the reason. It may have been the spread of the idea of "preparedness"; it may be the theory of saving money by buying goods out of season; or it may be just a concession to the uncertainties of California climate.

## APPETIZING PASTRY—

The busy housewife cannot afford to take time for baking when we offer such splendid variety of delicious pastry at such reasonable prices.

Ask your grocer for Central Special Bread

## Central Bakery

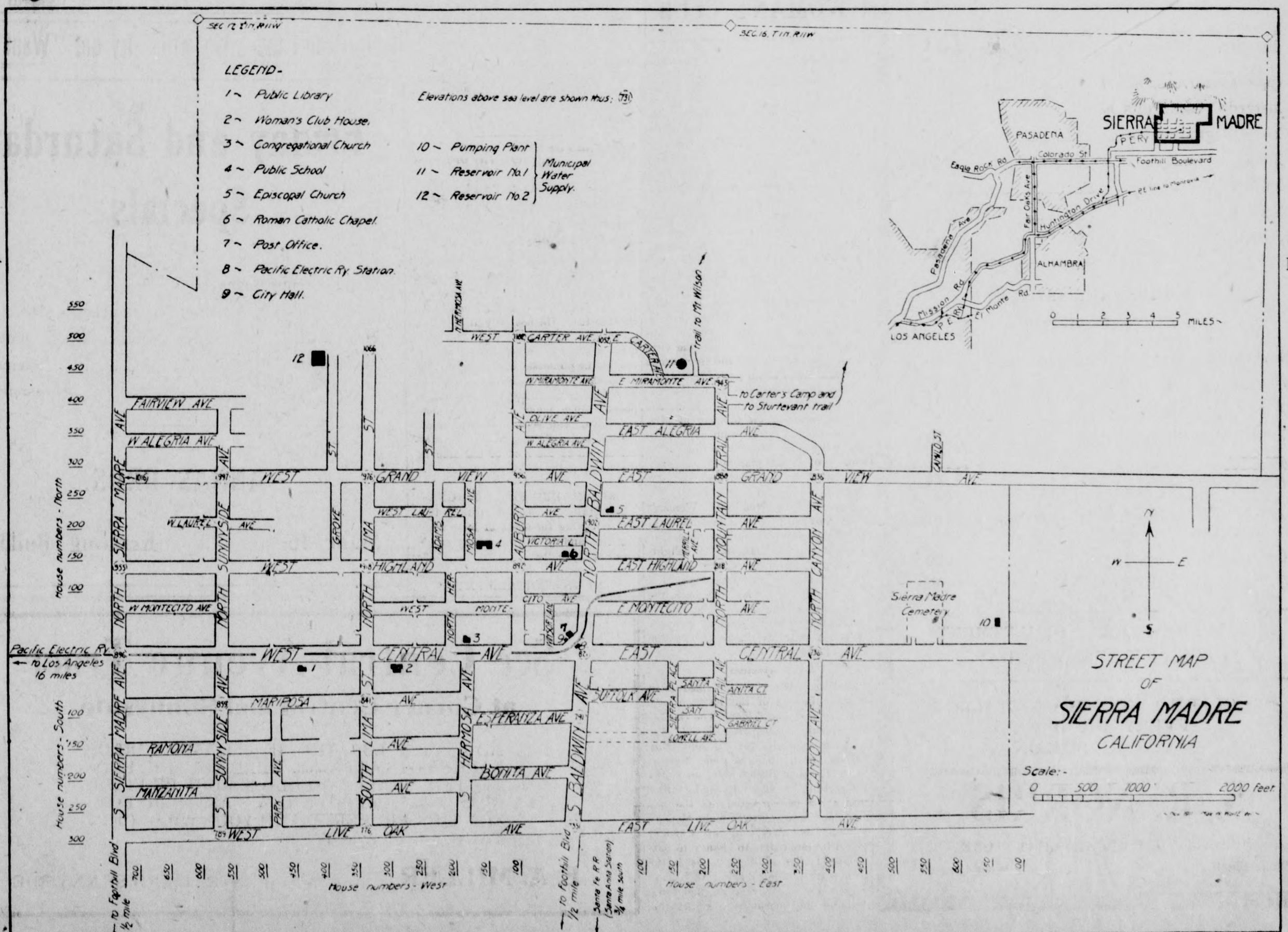
McELROY BROTHERS

Main 180

10 W. Central

Nothing to Nothing. A parvenu is an upstart. In other words, a parvenu is a man who has risen from nothing suddenly and become nothing suddenly.

Stray Bits of Wisdom. Experience is the child of thought, and thought is the child of action. We cannot learn men from books.—Disraeli.





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Your Nearest Spartan Store

## All Canning Supplies

### At Economy Prices

CERTO—Prepared Pectin—  
A natural aid to jelly making ..... 30c

JELLY GLASSES—tall or squat—  
6-oz., per doz. .... 40c 8-oz. .... 42c

MASON GLASS FRUIT JARS—  
Pints, doz. .... 84c Quarts, doz. .... 99c

PARAWAX—for jellies and jams.

JAR CAPS—Economy, Schram, Mason, Kerr  
Self-Sealing caps and lids.

MASON and LIGHTNING JAR RUBBERS.

For QUALITY BAKERY PRODUCTS  
Buy CENTRAL BREAD ..... 12c  
(White, whole wheat, cracked wheat,  
Graham, rye and sandwich)

BOSTON BROWN BREAD ..... 10c  
the good old fashioned kind.

PIES—fresh every day—apple, lemon,  
raisin, pineapple, rhubarb, each. .... 25c

CAKES—two-layer, chop nut, choco-  
late, maple, devil's food, marshmallow ..... 25c

Apple Turnovers, each ..... 5c

Custard Cream Puffs, each ..... 5c

Cake Doughnuts, doz. .... 25c

Cinnamon Rolls, doz. .... 20c

Coffee Cakes, large ..... 10c

Coffee Cakes, small ..... 5c

NUCOA—  
now, per lb. .... 29c

#### EASILY PREPARED SALADS

##### ARE MADE WITH

Newmark's Extra Fruit Salad, can ..... 35c

Vegetable Salad, the can ..... 35c

Ortego Chilis, can ..... 10c

Curtis Pimientos, can ..... 10c

MILCOA—  
now, the pound ..... 25c

LAWN SEED—Start the new lawn and repair  
the old one.

Kentucky Blue Grass Seed, lb. .... 60c

White Clover Seed, lb. .... 90c

#### IN OUR FRESH MEAT DEPARTMENT FRESH FISH EVERY FRIDAY

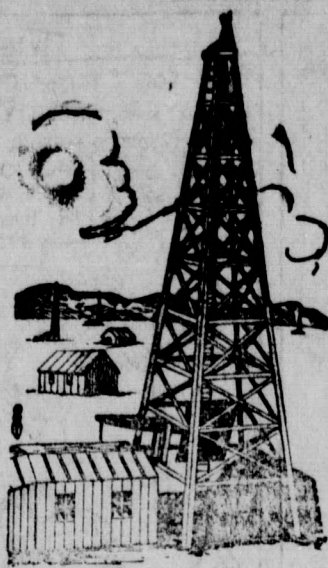
#### FRESH FRUITS, FRESH VEGETABLES EVERY MORNING ALWAYS IN SEASON

## S. R. NORRIS

SIERRA MADRE DEPARTMENT STORE

Phone Black 12

291 West Central



## SOME KICK! YES

If you folks of Sierra Madre had been down to Santa Fe Springs near the corner of Little Lake and Shamrock roads any day this week, and had seen the activity—people buying shares in Laddie Boy Wells 1 and 2, you surely would have had some kick out of it.

### WHY?

Why are they buying these shares?

1st. This ground is in proven territory with big producers close by, like the Russell, Julian 4 and the Boeske Wells, and the element of risk is very small.

2nd. There are only two wells on five acres, both to go down at the same time. The 5000 share holders will get 60 per cent of the oil until you get your money back; after that, 45 per cent. Now compare that with any other proposition in the field and you will see why.

#### NOW THEN

As I have said before, I don't want any widow's mites nor orphan funds, but we do want people that have money to invest to go with us or meet us at the field, and look this over. Then it will be strictly up to you without any obligation.

Mr. T. C. Deveraux is now associated with me. He is not a so called "high power" salesman," but a gentleman, and will not bore you with a lot of superfluous talk.

You Can Call Black 84

## W. E. FARMAN

32 E. Highland (Licensed Agent)

### SIERRA MADRE WOMAN'S CLUB

Besse Palmer Rhodes, Press Chairman  
Luncheon and Program

Following the serving of a most delicious luncheon, members of the Chamber of Commerce and of the Woman's club were favored with two such worth-while talks from two such worth-while speakers, it has been thought wise to give the sum and substance in a front page article.

The afternoon hours were given over almost entirely to the convention reports, and never perhaps has the club listened to reports more thoughtfully prepared or more adequately presented.

"Undercurrents," as treated by Mrs. Lawless, carried one's thought so intensely into the heart of the convention, touching as she did on the vital things heard there and the tremendous spiritual trend of all proceedings, that it was almost difficult to realize one had not really been there. The same feeling followed the hearing of Mrs. Ferris' remarks on "Humboldt's Beauties," the description of which left a wonderful mental picture of the splendid red-woods and their beautiful setting.

Two numbers given by the Woman's Club chorus, under the leadership of Mr. Rasbach, gave much pleasure and brought repeated encore. A delightful impromptu part of the program was the singing of "Trees" by Mrs. W. R. Morgan. Mr. Rasbach, the composer, accompanied. The club is anticipating the program of May 28, at which time Mr. Rasbach will give a piano recital.

#### A Correction

Club members are informed of a mistake in one of the items of the monthly program folder. The Gallery Day picnic which, according to the folder is scheduled for Saturday, May 19, will really be given on Monday, May 21. Miss Bush, chairman of the art section, is extremely anxious that this error be corrected, as she has made numerous plans to make Monday a memorable day, all of which it would be impossible to change to Saturday. Ladies willing to assist in the transportation by sharing their cars with those who have none, and those desiring the benefit of a reservation

for transportation, will call Mrs. E. H. Carpenter, Green 172.

#### Club Sections Close

Owing to the multiplicity of duties which seem to make the closing weeks of the club year unusually strenuous, it is considered advisable to discontinue the drama section and the Woman's Club chorus for the season. Members of these classes are therefore notified that the sessions are discontinued.

#### WONDERS OF SIERRAS SHOWN ON SCREEN

Clinton C. Clarke of Pasadena gave a lecture last night before the Men's Community club in the Congregational church which was well calculated to make one want to drop everything and take the trail for the High Sierras. Mr. Clarke is a thorough mountain lover, having spent many seasons in the Sierras. He not only took many wonderful pictures, from which his lantern slides were reproduced in colors, but he possesses the happy faculty of speaking in an entertaining manner with flashes of humor and touches of poetry which made his lecture most enjoyable. The lecture was largely attended, and followed a delicious dinner served to the men of the club by the ladies of the Aid Society.

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and Transfer. We specialize in furniture moving for short or long trips. We call and give you estimates on small or large jobs. 33c

NEWS WANTADS PAY

## WANTADS

The rate for all want ads is ten cents a line, payable in advance. Only copy furnished by regular advertisers or people carrying accounts with us will be printed without advanced payment, as the amounts are as a rule not of sufficient size to warrant accounting and collection costs.

WANTED—All kinds of junk. I. B. Goldberg. Black 142. 17c-tf

WANTED—Call on M. A. De Temple Red 163 for that job of gas piping and repair work on Plumbing. "Quick Service." 18c-tf

STORAGE by the month for all kinds of goods. Roland Adams. 8c-tf

DRIVING TO Los Angeles, 9 a. m. daily. Enclosed car. Several passengers, 30 cents each. Red 135. 10c-tf

TRACTOR WORK—Cultivating orchards, plowing, etc. Orval Kellogg, 297 Mariposa, Phone Black 12. 25c-tf

FOR SALE—175 feet of 5 inch galvanized iron irrigating pipe. Green 108. 496 W. Central. 33c

FOR RENT—Furnished room with board. Bath. Also small furnished cottage. Black 19. 32c-tf

FOR RENT—Furnished house, 7 rooms 2 baths. All kinds of fruit trees, garage. Best view in town. Call Black 19. 32c-tf

FOR SALE—Going away; will sell 1-year-old thoroughbred White Leghorns; fine layers; \$1.25 apiece; 94 W. Central. 33c

FOR SALE CHEAP—3 oil heating stoves; 617 W. Montecito. 33c

FOR SALE—New and second-hand bicycles. Repairing done. J. W. Tyree, agent Pierce and Emblem Bicycles. 140 So. Hermosa. 34c

WANTED BY WOMAN—Work by day, hour or week; Green 82. 33c

LIST YOUR PROPERTY—For rent or for sale with D. N. Alcorn. Real Estate Broker. 178 E. Central, Phone Green 63. 30c-tf

FOR SALE—Three fine Toggenburg goats, also frying rabbits. Call Black 21. 33c

FOR RENT—Furnished room with or without board for two adults. 139 Esperanza. Red 143. 33c

FOR RENT—Nice clean 4 room modern bungalow with garage; furnished \$40, unfurnished \$35; 65 East Laurel. 33c

FOR SALE—New C melody saxophone; enquire Shaw, Sierra Madre Garage. 33c

FOR RENT—New house, 4 rooms and bath; unfurnished, \$35.00 mo.; 191 E. Laurel. Phone Blue 58. 33c

NO. 1 LAWN FERTILIZER and lawn shavings cheap. Now is the time to fertilize your lawn. We also carry the best grades poultry feed. Our poultry tonics are the very best. Sierra Madre Feed and Fuel. 33c

FOR SALE—A movable new screened in sleeping room 9x12, 12 ft. high; attached auto shed; must be sold at once; owner leaving city; 247 N. Hermosa. 33c

MONEY TO LOAN—\$1500 at 7% on improved property; Geo. A. Oswald, 6 N. Baldwin avenue. 33c

FOR SALE—40 Leghorn chickens, 8 months old; Green 101. 33c

WANT—Four thousand first loan on first class property; will pay 8%; apply 50 East Laurel Ave. 33c

FOR SALE—Newly furnished new house; all modern conveniences; two adults; 183 N. Lima; Blue 67. 33c

Mrs. Robert Rigney of Santa Monica has been spending a few days with her father and mother-in-law, Mr. and Mrs. Thomas P. Rigney of 113 West Carter avenue.

NEWS WANTADS PAY

#### FOR SALE

Modern California House, 5 large rooms, bath, hot water, gas, electricity, garage, paved street. A real bargain. \$2950. Terms.

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52x244—Easy Terms ..... \$600.  
60x175—Choice Location ..... \$750.  
6 N. Baldwin GEO. A. OSWALD Blue 100

### FOR SALE

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If one won't the other will---try our "Want Ads"

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Tropic String Beans ..... 15c  
Seal Brand Yellow Cling Peaches (large size) .... 25c  
Mazola Oil ..... pint 29c  
Mazola Oil ..... quart 53c  
Mazola Oil ..... 1/2 gallon 98c

### ANNAS BROS.

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Kersting Building

## See Central Avenue Tract at Corner Central and Sunnyside

NO BETTER LOCATION IN ALL THE WORLD;  
LARGE LOTS AT \$850.00. HERE YOU ARE PROTECTED AS ALL BUILDINGS MUST BE FIRST CLASS. ALL IMPROVEMENTS ARE PAID FOR. SEE THIS PROPERTY AND YOU WILL CERTAINLY BUY A LOT.

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